



INVEST IN ITALY

ROADSHOW

ETH Zurich, Room G 60, Semper Aula, Rämistrasse 101, 8092 Zurich
11th December 2017 at 9 a.m.

PROGRAM

- 09.00 – 09.30 **Registration - Welcome Coffee**
- 09.30 – 09.35 **Welcome Remarks**
Marco Del Panta, Italian Ambassador in Bern
- 09.35 – 09.45 **Introductory Remarks**
Marie-Gabrielle Ineichen-Fleisch, Secretary of State for Economic Affairs
- 09.45 – 09.55 **Italy: An Improved Business Climate and New Measures to Attract Foreign Investments**
Benedetto Della Vedova, MP, Italian Secretary of State for Foreign Affairs
- 09.55 – 10.10 **Invest in Italy: Right Time, Right Place**
Piergiorgio Borgogelli, CEO & General Manager, Italian Trade Agency
- 10.10 – 10.25 **Italy's Tax Climate: Something New under the Sun?**
Raffaele Russo, Senior Advisor to the Minister of Economy and Finance
- 10.25 – 10.40 **An Overview of the Governance to Improve Business Climate and Foster Foreign Investments**
Mattia Adani, Ministry of Economic Development
- 10.40 – 10.55 **The New Italian Industrial Policy**
Maurizio Tamagnini, CEO, Fondo Strategico Italiano (FSI-Sgr)
- 10.55 – 11.10 **Coffee Break**
- 11.10 – 11.15 **ETH Zurich's Contribution to Innovation**
Professor Lino Guzzella, President ETH Zurich
- 11.15 – 12.30 **Investment Opportunities**
- Introductory Remarks**
Stefano Nigro, Investment Promotion Department Director, Italian Trade Agency
- Investment Opportunities in the Ports of Genoa**
Paolo Emilio Signorini, President, Ports of Genoa
- Human Technopole and Arexpo in Milan: Knowledge and Research on Genomics in a New Smart City**
Stefano Paleari, President, Human Technopole
- The Pharmaceutical Industry in Italy: A European Excellence**
Daniele Lo Re, Farindustria - Planning and Control Manager of the International Markets Development Division of Chiesi Farmaceutici
- Case study**
Nestlé/Buitoni Project of an International Frozen Pizza Hub in South Italy
Massimo Ferro, Corporate Strategy Director, Nestlé Italia
- 12.30 – 12.35 **Closing Remarks**
Marco Del Panta, Italian Ambassador in Bern
- 12.35 **Networking Lunch**

Please inform us about any wish regarding appointments with the speakers at berna@ice.it

